

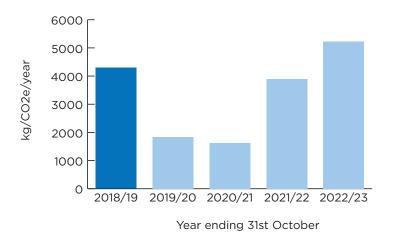
March 2024

OUR CARBON FOOTPRINT

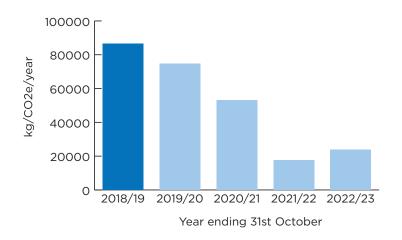
Reverberate has committed to achieving absolute net zero emissions by 2030 at the latest and to offsetting to reduce emissions that cannot be eliminated.

We measure this on a financial year basis, with our financial year ending 31 October each year. This document outlines our carbon performance since our baseline year of 2018/19.

Scope 1 emissions - Reverberate PR



Scope 3 emissions - Reverberate PR



SCOPE 1

Our Scope 1 emissions relate to ownedvehicle emissions as a result of travel. Due to the growth of the company, travel has increased in this vehicle, which has led to a rise in total Scope 1 emissions, which are now in excess of our base year. This will need to be addressed for us to hit our interim target of a 50% reduction by 2025.

SCOPE 2

We have no Scope 2 emissions due to the nature of our business.

SCOPE 3

Our Scope 3 emissions largely relate to employee travel, home-working, accommodation, etc. The introduction of our EV salary sacrifice scheme, support for a transition to green energy at home for employees, and reduced travel has delivered the improvements seen to date. There is still work to do.









